

Karen Carter

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Profile

- An award-winning video producer who sees every assignment as a puzzle to solve
- 20+ years of production experience in commercials, corporate, documentary, feature and digital production
- Accomplished team member in pitches, content development and production for broadcast and digital.
- Skilled in budget management, logistics, crew management, scheduling, organization, and post-production.
- Excels at managing the full workflow from both business and creative perspectives
- Finds and develops clients and accounts
- Experienced, resourceful, enthusiastic and insightful

Professional Experience

FREELANCE LINE PRODUCER

Sarofsky

- In charge of all live action projects for award winning Motion Graphics Studio
- Produced Documentary Series for Pharma Client, Argencx. Winner of a Cannes Lion and filmed remotely during covid pandemic.

FREELANCE AGENCY PRODUCER

Cavalry

- Produced broadcast spot and social content for Pinalen Detergent
- Recipe content videos for Butterball, Social videos and content for Bell Brands
- Animatics for Constellation brands.

FREELANCE AGENCY PRODUCER

Apple Marketing and Communication

- Produced a series of documentary web videos, profiling people with differences who use Apple's Accessibility tools.
- Originally intended for on-line distribution, after great reception, were re-edited and broadcast on television worldwide.

FREELANCE AGENCY PRODUCER

Havas Worldwide/Studio 6

- Oversee and manage video projects from creative through postproduction.
- Producer of Video Content for Citi/American Airlines, Hefty, Cracker Barrel, Sears, Kmart.

FREELANCE AGENCY PRODUCER

Weber Shandwick, Public Relations

- Produced a four-part webisode for ALDI, to educate shoppers in new California Markets. Oversaw all phases of production from director search, bidding, pre-production, shoot, postproduction, syndication and delivery.
- Partnered with Second City Works to produce a hidden camera spectacle for Walgreens to promote the "First Nose Sale" for NBC/Comedy Relief television special. Working with SC improvisers, produced six short comedy videos for web to help promote the sale of noses and bring awareness to the worldwide event.
- Produced the first television spot for Big Ten TV Lacrosse.

FREELANCE AGENCY PRODUCER

Sapient Nitro, Digital Agency

- Worked on the global branding of Abbott Pharmaceuticals. Produced series of videos profiling the scientists and innovators who invent new products and technologies that serve greater communities around the world.

LINE PRODUCER

ONE at Optimus

- Worked with in-house directors to produce broadcast commercials and web content for ad agencies and direct clients.
- Oversaw all phases of production from bidding, casting, locations, scheduling, logistics, shoot to post-production.
- Hired crew and negotiated rates with vendors.

EXECUTIVE PRODUCER/DIRECTOR

Karen Carter.tv

- Created web content production company that makes videos for corporate, educational and non profit clients including: *Langham Hotel, Chicago Architecture Foundation, Elmhurst Art Museum, Yale University, SOM, Brininstool-Lynch* and *AIA Chicago, the Prizker Architecture Prize*
- In charge of all phases of production: seeking clients, conceptualizing, budgeting, bidding, hiring crew, equipment, scheduling, shooting and overseeing editing and all post-production through delivery.

LINE PRODUCER

Mr. Big Film

- Created and managed budgets and workflow for film, television and video content production.
- As liaison, worked with clients including BP, Walmart, Nestles, Hyatt, Reebok, Ameren and multiple health care systems.
- Managed multiple simultaneous projects, with a range of crew sizes in LA, NY, Austin, Seattle, Montana, New Orleans

LINE PRODUCER

Backyard Productions

- Collaborated with directors to produce award-winning television commercials.
- Managed all phases of production: budgeting, casting, locations, set design, crew, equipment, shoot, etc.

PRODUCER/DIRECTOR

Ruth Duckworth: A Life in Clay

- Conceived and produced documentary film about modernist sculptor Ruth Duckworth.
- Film was shown at travelling retrospective exhibit, film festivals, SOFA Chicago, University of Chicago.
- Awarded best documentary at Silver Images Film Festival.

CREATOR/PRODUCER OF BROADCAST SERIES

Nickelodeon

- Pitched and created original content series “Me in A Box”.
- Produced 20 three-minute live action and animated shorts that were video profiles of children and their artwork.
- **The series won a Parent’s Choice Award and Broadcast Design Award.**

ASSOCIATE PRODUCER

In the Realms of the Unreal

- Documentary about “Outsider” artist Henry Darger. Directed by Jessica Yu.
- Arranged to shoot in Henry’s untouched room on Webster Ave. with minimal crew.
- Worked with director to produce trailer that eventually led to funding the feature-length film that premiered at the Sundance Film Festival and was broadcast on PBS.

FREELANCE PRODUCER

Sedelmaier Films

- Worked for the master of comedy ads, Joe Sedelmaier, known for Wendy’s “Where’s the Beef” and FedEx’s “Fast Talking Man”

Awards

- Winner of Bronze Lion, Pharma category, for “A Mystery to Me” docu series profiling people living with MG.
- Best Documentary, “Ruth Duckworth: A Life in Clay”, Silver Images Film Festival
- Parent’s Choice Award and Silver Award from Broadcast Design Assoc, “Me in a Box” series

Education

UNIVERSITY OF KANSAS, LAWRENCE, KS

Bachelors of Fine Arts, Graphic Design and Photography

Affiliations and Interests

- Member of Director’s Guild of America
- Founding Board Member of Northcenter Neighborhood Association (2010-present), created NNA Garden Walk.